



FOR IMMEDIATE RELEASE

Contact: Guy Cox, Vice President National Sales

Telephone: (210)648.3221

Email Address: gux.cox@southwestsigns.com

Web Site Address: www.southwestsigns.com

A Big WIN for Southwest Signs

San Antonio, TX – September 12, 2008

In September 2008, Michaels Stores selected Southwest Sign Group as their vendor of choice to assist in converting their old signs to new ones in the Southwest Region of Texas. In 1984, Michaels had 16 stores located primarily in Texas, and has since expanded to 1,000 locations, 70 in the Southwest Region. Southwest Signs is excited to join in this venture with Michaels to convert 8 Southwest locations and continue bidding on future changes.

Southwest Sign Group, a full spectrum sign manufacturing company, was established in 1946 and has been successfully managing national, local, hospitality and custom accounts for the past sixty years. Their corporate headquarters, located in San Antonio, TX, is where they specialize in the conception, design, and installation of all national sign programs.