



FOR IMMEDIATE RELEASE

Contact: Guy Cox, President National Division

Telephone: (210)648.3221

Email Address: gux.cox@southwestsigns.com

Web Site Address: www.southwestsigns.com

Southwest Signs Welcomes Natalie Davis

San Antonio, TX – February 23, 2010

Southwest Signs welcomes Natalie Davis as Account Executive to our national sales team. Natalie will be responsible for business development which will include building new customer relationships and identifying new opportunities with national organizations.

Natalie brings with her seventeen years of experience in sales. She comes to us from GXS Construction Inc. a reputable disaster restoration company in Phoenix, Arizona. She also served as an active board member for the Phoenix Suns Nite Hoops, an NBA team charity.

Natalie holds a BA from Western Michigan University. We are pleased to have Natalie on board, and look forward to a prosperous future with her.



Southwest Signs is a full spectrum sign manufacturing company that was established in 1946. We have been successfully managing national, local, hospitality and custom accounts for the past 63 years. Our corporate headquarters is located in San Antonio, TX, where we specialize in the conception, design, and installation of all sign programs.

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